

Jim Rohn Memorial Celebration Satellite Broadcast Technical information

Global

This tribute will broadcast live from Orlando, Florida, via satellite and internet. The broadcast will be sent on a commonly used, middle of the arc, domestic Ku band satellite. (Satellite details will be forthcoming.) It will be transmitted digitally in the clear, using an 18 MHz transponder.

Each local Distributor will be responsible for booking their own meeting venue as well as arranging for a satellite downlink and audiovisual facilities. Hotels, restaurants and meeting facilities with satellite receiving capabilities will be able to receive the show. For any questions on setting this up, please contact Gary LeMaster, Herbalife Broadcast Network (HBN) (garyl@herbalife.com or 310-410-9600 ext 50458)

If the venue has any technical questions or if you need contact information for a satellite downlink provider in your area, please contact Barbara Sipes, satellite coordinator: at Barbara@caseyco.com or 818-355-5747.

Broadcast Schedule: Wednesday, March 17

The live broadcast originating site is North America – Orlando, Florida – Eastern Standard Time (EST) on March 17, from 6:00pm - 8:00pm. Please review timetable below for your region.

- North America – East: 6:00pm to 8:00pm; West: 3:00pm to 5:00pm
- South America – Rio De Janeiro, Brazil: 7:00pm to 9:00pm
- EMEA – London, England: 10:00pm to midnight
- APAC – Tokyo, Japan: Thursday, March 18, 7:00am to 9:00am
- Pac Rim – Sydney, Australia: Thursday, March 18, 9:00am to 11:00am

Venue and down link operator, use International UTC time below:

Universal Satellite Schedule (coordinated universal time – UTC)

	UTC	Local ORLANDO
• Technical alignment - Test feed	2100	1700 - 5PM
• Broadcast	2200	1800 - 6PM
• Estimate out:	0000	2000 - 8PM

For any technical questions or advice, contact Gary LeMaster at garyl@herbalife.com.